

Instructions: Please adapt a version of the email message below and distribute to your networks (friends, family, co-workers, classmates, groups you belong to, etc.) to introduce them to CLOSE TO HOME. If you have any questions please contact info@CloseToHomeCO.com.

Dear [INSERT Name] –

When you hear the word “homeless,” who do you think of?

Did you know that more than half of the people experiencing homelessness in Metro Denver are families and children?

Homelessness strikes close to home, affecting our families, our friends, and the towns and cities we live in. A recent poll showed that nearly half of residents across the seven-county Metro Denver area have a family member or close friend who has experienced homelessness.

The reality is, losing a home can happen to anyone. Job loss, high housing costs, family break-ups, and illnesses are among the most common causes of homelessness.

What can **you** do?

Talking about it and taking even small actions can make a difference. While most Metro Denver residents say they believe we can improve or even solve homelessness, few voice this belief. Speak up when you hear people say things about homelessness that are unkind, untrue, or simply not helpful to bringing about change.

I encourage you to visit CloseToHomeCO.org to learn more, take the Pledge to show your interest in learning more and to help elevate the issue. You can also learn about actions you can take and share what you learn on Facebook or Twitter.

Together, we can make homelessness history in Colorado!

[Your signature] (Link to Close to Home “supporter” signature block“)